Scott Penton
http://scottpenton.com

716-903-4813
scott.penton@gmail.com

Web Portfolio: https://goo.gl/rFBEZJ

SUMMARY:

- A quick self-learner, capable of comprehending today's technology, with a passion for Technology and Business.

- Self-motivated and capable of successfully multitasking several projects.

- Planning and development of Business websites. Implementing SEO best practices in creating and updating content. Written and interactive communication to engage the targeted demographic. Creating, maintaining and updating a wide foray of media including articles, videos, presentations and more for site content.

- Website planning and design to ensure a welcoming UI, thus generating more hits and views.

- Helping companies to properly market to their core consumers via targeted website content.

Education:
Associates, Information Technology - Deans list 3.6 GPA — Bryant & Stratton
Microsoft Office, Excel '10 Certification,   **Nov. '14**

Experience:

GoldStar Services, 2017, Created, designed multiple Websites for a Las Vegas Pest control business. Created, managed social media pages. Created Web Ads for sites. stoppigeonslv.com goldstarsvc.com exterminatorslv.com stopbedbugsfastlv.com/new1a/

Acfconnect.com, Freelance 2011-2015. Created self-hosted wordpress site, social media properties, Implemented SEO, helped grow email list using SumoMe.

ManageYourLeague.com 2015-2016. Responsible for SEO, Social Media Management, company blog, google analytics. Achieved massive growth to site which resulted in new leads. Increased twitter & facebook followers, created instagram, pinterest, YouTube channel, and reddit community. Achieved SEO growth with sumoMe, Moz, seoQuake, and other tools.

JewelryBeyondTheSea.com, 2015-2016. Created self-hosted wordpress site, twitter, facebook page, instagram, and Pinterest board. HTML5, CSS, JavaScript, PHP CMS, applied SEO using SEO toast plug-in.

pablar.net, freelance 2004-2016. Created, designed site and social media properties, Optimized site for SEO. Updated content on pages and posts. HTML5, CSS, JavaScript, PHP CMS — Wordpress

startbuffalo.com startbuffalo.jobs 2014-2016, Created self-hosted wordpress site, twitter, and facebook page, optimized for SEO. Created site to promote startups & local businesses through social media. HTML5, CSS, JavaScript, PHP CMS — Wordpress. Created post and included keywords, tags, hash-tags, and links to their sites for backlink purposes.

Veterans of Foreign Wars Post 2472 vfwpost2472.org Adjutant; Volunteer for Admin duties and Webmaster, Created self-hosted wordpress website, twitter, and facebook page for the post, optimized for SEO. HTML5, CSS, JavaScript, PHP CMS — Wordpress. Maintain blog and share related posts for veterans.

yapstream.com, now on yapstream.blogspot.com 2008-2016. Created self-hosted wordpress site and twitter, facebook page, optimized for SEO. HTML5, CSS, JavaScript, PHP CMS — Wordpress/blogger

Las Vegas Police Dept., IT Service desk, Deployed PC's to over 3,000 department employees, managing two other contractors. Also, Service desk support for IT issues for Officer's and other civilian employees. 2008-2010

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AndroidRoot.me, 2008-2016. Designed, curated content and created a growing google plus community, currently over 300 fans by optimizing SEO. HTML5, CSS, JavaScript, PHP CMS — Blogger

JonRosenSystems.com, Web design SEO internship 2001. Updated, designed, and maintain site as intern HTML, JavaScript, MS FrontPage

Yahoo, Global Service Desk Analyst, Software and Directory access management for 12,000 employees globally. Worked on special projects like updating server architecture and assisting developers debugging Yahoo apps. May 2013-June 2014

*Military***:**
US Navy, Aircraft Handler, Served Four years Active Duty & Four years reserve, Launched/Recovered and tracked airborne aircraft for numerous deployments in the Pacific and Persian Gulf. Landing signal platform operator and Tower Operator managing 3-4 other people. Received multiple awards as well as Honorable discharge.

*Skills***:**
ServiceNow, Remedy, Web design, Blogging/podcasting, Wordpress, Tumblr, Social Media Management, Adobe Photoshop, Javascript, HTML, PHP, Dreamweaver, Windows 7&8, Mac OS X, Ubuntu Linux, Putty, Dell, HP, IBM, Apple, iOS, Android, DNS management, SEO, Google Analytics, Google webmaster tools, Google search console, facebook pages, facebook pixel, facebook ads, twitter, twitter ads, instagram, snapchat, Bing Webmaster tools, Bing Ads.